**Sappi Europe**

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Media release

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**Sappi at the FESPA Global Print Expo 2021**

**An explosion of possibilities – brilliant, sustainable print products**

**When the FESPA Global Print Expo opens its doors in Amsterdam on 12 October, Sappi will be there to showcase an expanded portfolio of coated and uncoated sublimation papers. With its Transjet Tacky Industrial and Basejet papers, Sappi will be demonstrating its dedication to innovation – and to empowering flawless work from the latest printing machines so that everyone can make the most of expected market growth. At stand 1-E140, Sappi will also be presenting its inkjet papers for large-format applications alongside its new Fusion Nature Plus containerboard and a variety of silicone-based papers.**

* Sappi excited to be at stand 1-E140
* Portfolio expansion aims to meet current sublimation printing requirements
* Inkjet papers satisfy the highest demands
* New fresh fibre liners for corrugated or solid boards

**Enhanced speed, efficiency and precision**

A key focus this year will be on Sappi’s Transjet portfolio, designed to meet the requirements of a diverse range of projects on textile and hard substrates through sublimation printing.

The new **Transjet Tacky Industrial** is a coated sublimation paper for digital transfer printing – specially developed for high-speed inkjet printing on highly elastic textiles. Also new in the portfolio is the **Basejet** uncoated sublimation paper, designed for the digital printing of fashion and home textiles, especially light-coloured designs.

The highest quality and maximum cost-efficiency characterise all Sappi sublimation papers – with environmental considerations also central. Papers consist of 100% recyclable pulp and are FSC-certified.

**Big on quality for large formats**

In Amsterdam, Sappi will also be demonstrating its expertise in large-format digital printing thanks to its extensive portfolio of inkjet papers. **Scrolljet** is suitable for outdoor applications including City Light and Mega Light systems. It stands out thanks its enhanced whiteness, high colour density and good line sharpness, alongside tear resistance and UV print protection. For indoor graphics and posters, **Swiss Matt** reveals its unique advantages of accuracy and pin-sharp lines.

**Focusing on the unpacking experience**

Sappi's new **Fusion Nature Plus** is all about corrugated packaging, POS displays, shelf-ready packaging and carrier bags. The entirely recyclable virgin fibre liner has a natural, uncoated surface with a real wow-effect haptic feel. Suitable for flexo and offset printing, the pre-treated surface and high degree of whiteness of Fusion Nature Plus also offer inkjet digital printing advantages in terms of primer consumption and printout behaviour.

**A full set**

The products from the **Silicone Base Papers** range – for self-adhesive applications such as car wrapping, outdoor advertising and office materials – complete this year’s Sappi FESPA Global Print Expo portfolio.

**Visit the stand your way**

In view of the unique circumstances surrounding the pandemic, Sappi has developed a hybrid format for the FESPA 2021 – meaning visitors can choose to take part in the fair virtually, without travelling to Amsterdam, should they wish. Visit the Sappi stand online at <https://www.sappipapers.com/fespa2021> from 12-15 October 2021.

**Images for this press release**

Image credit: Sappi Europe



Image 1: Sappi at the FESPA Global Print Expo 2021

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| **About Sappi**  Sappi is a leading global provider of sustainable woodfibre products and solutions, in the fields of dissolving pulp, printing papers, packaging and speciality papers, casting and release papers, biomaterials and bio-energy. As a company that relies on renewable natural resources, sustainability is at our core. Sappi European mills hold chain of custody certifications under the Forest Stewardship Council™ (FSC™ C015022) and/or the Programme for the Endorsement of Forest Certification™ (PEFC/07-32-76) systems. Our papers are produced in mills accredited with ISO 9001, ISO 14001, ISO 50 001 and ISO 45001 certification. We have EMAS registration at 5 of our 10 mills in Europe.    Sappi Europe is a division of Sappi Limited (JSE), headquartered in Johannesburg, South Africa, with 12,500 employees and 19 production facilities on three continents in nine countries, 37 sales offices globally, and customers in over 150 countries around the world. Learn more about Sappi at [www.sappi.com](http://www.sappi.com) |