

sappi | **Parade**  
Label Pro

The modern and reliable solution for wet-glue labels and wrapping applications



## Brilliant printing results for high shelf impact

The Parade Label Pro is produced in the Sappi Gratkorn mill, one of the largest and most modern integrated paper mills in Europe. It reflects Sappi's high experience in the label papers and flexible packaging papers markets and the outstanding surface properties of its paper grades.

### APPLICATIONS

Designed for all standard wet-glue label and wrapping applications, such as

- Wrap-around labels for non-returnable bottles, tins and jars
- Chocolate wrappers
- Tobacco soft packs

### FEATURES

- Glossy top surface and treated reverse side
- Calendered
- Strong mechanical properties and superior runnability
- High and consistent quality
- Recyclable in the paper waste stream
- High production capacity

### BENEFITS

- Reliability in the production process
- High labelling performance and fast operating speed
- Sustainable and environmentally friendly solution
- Superior converting properties
- Excellent print gloss
- High shelf impact and brand differentiation
- Secure supply

## Product specifications

### CHARACTERISTICS

One side double-coated glossy machine-finished kraft paper for wet glue labels and wrapping applications

### GRAMMAGES

80 and 90 g/m<sup>2</sup> available in sheets and reels

### PRINT

Suitable for offset, rotogravure and flexo printing

### CONVERSION

Appropriate for embossing, lamination, varnishing and hot and cold stamping

### CERTIFICATIONS

Available on request as FSC™ (FSC™ C015022) or PEFC (PEFC/07-32-76) certified  
Meets the purity requirements of toy safety (heavy metal content)  
Suitable for direct food contact in accordance with recommendation BfR XXXVI  
The production mill is ISO 9001, ISO 14001, ISO 50001, OHSAS 18001 and EMAS (Eco Management and Audit Scheme) certified

### More Information:

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