

sappi | **Parade**
Label SG

The modern and reliable solution for
face stock papers



Excellent properties for efficient operation and visual impact

The Parade Label SG is produced in the Sappi Gratkorn mill, one of the largest and most modern integrated paper mills in Europe. It reflects Sappi's high experience in the label papers market and the outstanding surface properties of its paper grades.

APPLICATIONS

Designed for face stock applications of self-adhesive labels, such as

- Labels for food containers and general packaging
- Labels for disposable bottles
- Stickers or price tags (e.g. at fruit and vegetable counters)

FEATURES

- Semi-gloss top surface and treated reverse side
- Calendered
- Excellent lay-flatness and high stiffness and strength values
- Very good opacity
- High and consistent quality
- Recyclable in the paper waste stream
- High production capacity

BENEFITS

- Reliability in the production process
- High labelling performance and fast operating speed
- Sustainable and environmentally friendly solution
- Superior converting properties
- Good printing results
- High shelf impact and brand differentiation
- Secure supply

Product specifications

CHARACTERISTICS

One side double coated semi-gloss machine-finished kraft paper for face stock applications of self-adhesive labels.

GRAMMAGES

77, 78 and 80 g/m² available in reels

PRINT

Suitable for flexo, rotogravure, offset, letterpress, thermal transfer, UV-Inkjet and HP Indigo printing

CONVERSION

Appropriate for lamination, embossing and hot & cold stamping

CERTIFICATIONS

Available on request as FSC™ (FSC™ C015022) or PEFC (PEFC/07-32-76) certified
Meets the purity requirements of toy safety (heavy metal content)
Suitable for direct food contact in accordance with recommendation BfR XXXVI
The production mill is ISO 9001, ISO 14001, ISO 50001, OHSAS 18001 and EMAS (Eco Management and Audit Scheme) certified

More Information:

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