

Pro Planet Paper Packaging by Sappi has **Tons** of Advantages.



sappi

Sappi Functional Paper Packaging

A broad range of applications for numerous packaging solutions for food and non-food: this is what Functional Packaging Papers offers. These papers are available in several different grammages and qualities, for different barrier requirements with and without sealing options. Above all, they are recyclable and therefore a real innovation: a strong argument to satisfy market demands for a future-proof and sustainable solution.

Also naturally, with Sappi on your side, you have a partner that understands the demands of globally acting companies and how to serve them but, at the same time, takes into consideration local conditions.



Why is there so much packaging waste?

10 years of work for the paper bin

You don't become a leading innovator overnight, but it takes a lot of work and many sleepless nights to get there. With one goal: to develop a recyclable barrier paper for our packaging customers and their suppliers.

We reached the conclusion already ten years ago that what would be needed in the future were solutions suitable to stop the large losses in material flows. This was at a time when design for recycling was still in its infancy and nobody believed that there could be paper solutions that were both economical and recyclable.

In the beginning was the vision.

Indeed, it took us some time to get from the initial ideas to the first scalable, finished products, with many ideas discarded along the way. We were and still are, however, the first. This is called innovation leadership. Pro Planet is the result of this innovation leadership: a paper packaging system that offers the benefits of expertise and consulting to our customers to enable them to use our papers to implement almost any packaging solution. It is recyclable and therefore fit for the future.

Your product packaging for the paper bin

Only when it is possible to perfectly fit together all the pieces can you justifiably claim you have done everything possible for the bin. Unfortunately, that rarely happens, but the recyclable Sappi system solution will allow you to succeed more and more often. Your customers will thank you.

Markets, people and companies are on the move. Solutions must be developed to keep pace with this movement to avoid being left behind. This means agility is required. That's when it's good to have a partner at your side whose innovative edge has already achieved a lot. They have the expertise that you, as a customer, need to create a sustainable product for your packaging made from recyclable paper. Just like we at Sappi with our Pro Planet: Paper Packaging System. It includes a wide range of solutions that will meet almost all of your expectations.

You can therefore rely on our consulting expertise and leading edge to provide you with the assurance of finally being able to offer a packaging solution, not only fit for its application but also suitable to end up in the bin and thus also highlight your own leading edge. It comes with double the benefits for your customers, at the POS and with the consumer because they also prefer packaging for the bin, namely for the paper recycling bin.



Aren't there
any chocolate
bars in paper?



I don't want to have to wait until I'm big enough for something new!

A system with unlimited possibilities

OK, nothing in this world is really perfect. Nevertheless, it's a good feeling if you don't start off with compromises. Fortunately, this is also our approach because we understand our customers.

Many products, whether foodstuffs or other goods, are characterized by the many different requirements that are placed on their packaging – requirements that are unable to be fulfilled just by a paper solution. We at Sappi were already aware of this from the earliest stages of the Pro Planet development: Paper Packaging System.

This is the reason why we, as the only supplier to do so, offer you an entire system of recyclable papers. What's more, our specialists in the area of development and consulting are ready to meet your individual expectations with an equally individual solution. We also have a system in place for this because the best system is only as good as an almost uncompromising recyclable paper packaging material, customized to your needs. Challenge us.

Contact us

Feel free to get in touch with us. We look forward to all your questions or comments and will then provide you with all the support you and your project may need. Simply visit us via the most direct route: **www.sappi-pp.com**.

There you will find a lot more information about the Sappi Functional Packaging Papers that we offer with 100% future-proof and innovative packaging solutions. We have added a product selector to make it even easier for you to find the right solution for your requirements. We look forward to your visit.



